



CAL POLY POMONA HOSTS NATION'S LEADING IT SECURITY WORKSHOP "FROM STRATEGY TO REALITY: THE BIGGER PICTURE"

SAGINAW, MI – California State Polytechnic University, Pomona, is hosting IP3 Inc., the nation's leader in Information Assurance and Information Security education and research for a two-day workshop. *From Strategy to Reality: The Bigger Picture* will be offered Tuesday and Wednesday, April 10-11, in the Cal Poly Pomona Bronco Student Center, Orion Room. The public is invited to attend this workshop along with Cal Poly Pomona faculty, staff and students.

"This intensive two-day workshop will help foster an environment for dialogue and collaboration among researchers in academics, IT administrators, and professionals in the industry," says Ken Kousky, IP3's CEO.

The workshop is hosted by the Cal Poly Pomona Computer Information Systems Department, and was initiated by Dr. Dan Manson, Computer Information Systems (CIS) professor. "This workshop reflects our continued commitment to, and leadership role in, providing high quality information assurance education and training," says Manson. "We hope to continue this type of collaborative effort for future events."

The Department of Homeland Security and National Security Agency has honored Cal Poly Pomona's Computer Information Systems department with the designation

National Center of Excellence in Information Assurance Education for academic years 2005-2008.

Cal Poly Pomona is the only California State University with that designation, and one of only three institutions in the state, University of California Davis and the Naval Postgraduate School in Monterey.

Ken Kousky, IP3 CEO says, "Cal Poly Pomona is committed to bringing vital educational programs to the local market, and our IT security seminar perfectly complements their commitment. Working with Cal Poly Pomona is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical.

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. These assessments represent the only publicly available systematic review of information assurance and IT security in place today," says Kousky. "Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned."

IP3's workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization.

"Sponsored by CompTIA, no single two-day workshop provides as much management and leadership insight for the struggling IT security professional," says Kousky.

From Strategy to Reality: The Bigger Picture explores the latest critical security issues such as the NIST Guidelines to help Federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President's National Strategy to Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, VoIP, internal theft of intellectual property, and Sarbanes-Oxley compliance, along with cryptography, PKI, mobile computing security, and digital rights management.

Pomona is one of 20 cities IP3 will visit during its 2007 national workshop tour. Cost to attend the seminar is \$895. For course outline, registration information and event location information for this intensive two-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

About California State Polytechnic University, Pomona:

Cal Poly Pomona (1938) is internationally recognized for its many outstanding academic programs, including nationally-ranked hospitality management, architecture and engineering programs. One of only six polytechnic universities in the United States, Cal Poly Pomona champions a learning-centered approach that places learning at the center of every program, course and activity on campus. The university's 2,600 faculty and staff serve close to 20,000 students who earn degrees in bachelor's, master's and certificate programs. www.csupomona.edu.

About IP3 Inc.:

IP3 Seminars is a subsidiary of IP3 Inc. (www.ip3inc.com), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support, and channel development and management.